



## No 'business as usual' against non-communicable diseases

The global economy, politics and healthcare systems are presented with the challenges of a global epidemic

### Morning

<b>08:45 – 9:30</b>	<b>Registration and Coffee</b>
09:30 – 9:40	<b>Welcome Speech</b> <i>by Verena Wieland, Vice-President of the Network Medicus Mundi Switzerland</i>
<b>Part 1: Determinants of NCDs</b>	
<b>Political and economical determinants</b>	
09:40 – 10:05	<b>How to win a campaign for a Soda Tax: the Mexican Case</b> <i>by Alejandro Calvillo, Director El Poder del Consumidor, Mexico</i>
10:05 – 10:25	<b>Setting the scene: NCDs in Switzerland</b> <i>by Nora Kronig Romero, Vice-Director General Swiss Federal Office of Public Health (FOPH)</i>
10:25 – 10:40	<b>Leveraging national evidence at regional and global policy level to shape the NCDs agenda: SDC contribution</b> <i>by Erika Placella, Health Advisor, Swiss Agency for Development and Cooperation (SDC)</i>
<b>10:40 – 11:10</b>	<b>Coffee Break</b>
<b>Social and environmental determinants</b>	
11:10 – 11:30	<b>Better Hearts Better Cities: a multisector approach to improve heart health in low-income urban communities</b> <i>by Roberta Bosurgi, Head of Urban Health Initiative, Novartis Foundation</i>
11:30 – 12:05	<b>Addressing social determinants of NCDs through community mobilisation</b> <i>by Tatyana Haplichnik, country coordinator for Belarus, Swiss Red Cross</i>
	<b>Health Promotion Approach to NCD: Toward Transformative Action</b> <i>by Sunghea Park, Dr. / Intern of unit Health System Support, Swiss TPH</i>
<b>Part 2: Challenges for Organisation of Care</b>	
12:05 – 12:25	<b>Care and Management of NCDs in Primary Care - Professional priorities versus patient needs</b> <i>by Manfred Zahorka, Head of unit Sexual and Reproductive Health, Swiss TPH</i>
12:25 – 12:50	<b>Example from the practice: The rural Lugala Hospital in Tanzania and the advent of NCDs</b> <i>by Frank Jacob, Regional Medical Officer Morogoro, Tanzania, Regional Health Administration Tanzania</i> <i>Peter Hellmold, Medical officer in charge Lugala Hospital, Tanzania, SolidarMed</i>
<b>12:50 – 13:50</b>	<b>Lunch</b>

**Afternoon****Part 3: Workshops**

13:50 – 14:50	<b>Group A:</b> <b>Challenges for the organisation of NCD care</b> <i>With Manfred Zahorka, Swiss TPH, Monika Christofori-Khadka, SRC &amp; Nicusor Fota, CRED Foundation</i>	<b>Group B:</b> <b>Addressing NCDs through health promotion at community level</b> <i>With Helen Prytherch and Sunghea Park, Swiss TPH</i>	<b>Group C:</b> <b>Advocacy work – political action for addressing the determinants</b> <i>With Martin Leschhorn Strebel, Medicus Mundi Switzerland</i>
14:50 – 15:05	Presentation of the main findings		

**Part 4: The way forward: Policies on national and global level**

15:05 – 15:25	<b>How to leverage the political construction of NCDs at the global level?</b> <i>by Olivia Heller, Project Associate cohesion project, Division of Tropical &amp; Humanitarian Medicine, Geneva University Hospitals</i>
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**Panel discussion**

15:25 – 16:20	<b>‘Business as usual’ against non-communicable diseases?</b> <b>Panel:</b> <i>Jochen Ehmer, Director SolidarMed</i> <i>Nora Kronig Romero, Vice-Director General FOPH</i> <i>Alejandro Calvillo, Director El Poder del Consumidor</i>  <i>Moderated by Martin Leschhorn Strebel, Director Medicus Mundi Switzerland</i>
16:20 – 16:30	Closure

*Moderated by Martin Leschhorn, Medicus Mundi Switzerland*